



Repurposed Materials Make Pizzolato Organic Wine Labels Ultra Eco-Friendly

Cantina Pizzolato No Sulfites Added wines have a new, innovative recycled organic wine label, made partly from post-harvest waste. The innovative label was created by the [Avery Dennison group](#). Grape pomace is the solid remains of the grapes after pressing, containing the skins, pulp, seeds, and stems of the fruit. It is often used as fertilizer in the fields, but rarely repurposed for another element of the wine bottle presentation. Pomace has been used for several years to create custom [art papers](#), and biodegradable [fiberboard](#), [food supplements](#) and [flowerpots](#), but this may very well be the first wine label to be created with pomace.

“This new type of paper is an ecological innovation, a sustainable and forward-looking choice by the winery. We are seeking a 100% green future through environmental protection, fundamental aspects on

which the lifestyle of the company is based. Cantina Pizzolato has been certified organic since 1991, and a true pioneer in environmental ingenuity. Our goal is to recycle 100% of the production waste resulting from harvest”- says **Sabrina Rodelli**, sales manager of Cantina Pizzolato.



Up-Cycled Organic Wine Labels Another Step in Pizzolato's Sustainable Production

Cantina Pizzolato has infused sustainability into every aspect of the production process: the use of green energy, half of which is self-produced thanks to a photovoltaic system on the roof of the winery; the reduction of waste through innovative and energy-efficient machinery; the automatic on-off switches for the light systems; the localized thermostats; and the phyto-purification and reduction of water consumption in the vineyards through micro-irrigation. These are some of the many sustainable commitments that La Cantina Pizzolato has made within their ecosystem, showing how through some small gestures and cutting-edge systems it is possible to limit the energetic impact of the winery. True expressions of a promise to respect the local environment and society.

Cantina Pizzolato USDA Organic No Sulfites Added Wines can be found at fine retailers and restaurants nationwide. Click the bottles below to find out more about each wine.



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